

DON'T MISS THE 2012 CAL POLY RODEO REUNION EVENT!



This year's event will include:

- Kick-Off Reception
- Wine Tasting
- Team Roping
- Rodeo Relief Spa Day
- Campus Tours
- Dinner
- Live & Silent Auction featuring
Western Art and Collectibles
- Entertainment

Weekend proceeds support the Cal Poly Rodeo Program and the Rodeo Team with capital improvements and scholarships to help continue Cal Poly's great western tradition!

Auction Donations: Tax deductible auction items are still being accepted for the Live & Silent Auctions (Non-Profit ID 46-0466538). Please contact Carla Young at (805) 434-9092 or Leslie Jones at (805) 434-0996 to contribute items for the auctions.

"LEARN BY DOING" THE CAL POLY TRADITION

California Polytechnic State University has a strong tradition in agriculture and western heritage. The university was established in 1901 when California Governor Henry T. Gage signed the California Polytechnic School Bill.

Founded as a vocational secondary school, the campus was built adjacent to San Luis Obispo and held its first class on September 30, 1903. The first incoming class consisted of 20 students. In 1904, the school was coeducational with 40 new males students, and 12 new female students. Beginning in 1930, females were banned from the university until 1956.

In 1933, Cal Poly became a two-year technical and vocational school, and in 1940 began to offer bachelor degrees. Twenty-seven years later, the college was authorized to offer master degrees. From 1967 to 1970, the school's curriculum was reorganized into different units such as the School of Science and Math, School of Agriculture and Natural Resources, and the School of Architecture.

With the university's "learn by doing" philosophy, the university has had steady enrollment growth and construction of many significant buildings on the campus.

The goal of Champions Weekend is to raise money to make sure that the Cal Poly Rodeo team and rodeo competitors have a program and facility they can be proud of. Our efforts not only provide scholarships for our student athletes, but are also used for capital improvements such as desperately needed upgrades to the rodeo arena and horse boarding facilities at Cal Poly.

www.rodeoboosters.com



SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 2 Champions Weekend Kick-Off Reception

7 p.m. • Silver Bar, Madonna Inn
Join us as we kick-off the 2012 festivities! No-host bar.

SATURDAY, NOVEMBER 3 Team Roping

Sign up - 8 a.m. • Rope - 9 a.m.

Madonna Inn Arena

Buckles to overall high-point header and heeler!
Three-steer draw pots, enter three times. ACTRA #10 handicap. And don't forget to sign-up for the Trot Barrel Race!

Campus Tour

10 a.m.

Meet at the Cal Poly Rodeo Arena and enjoy a guided tour around the university campus. Pre-registration required.

Rodeo Relief Spa Day

Times to be set up by Madonna Inn Resort & Spa. Make the Madonna Inn Spa part of your Champions Weekend — treat yourself to a renewing experience by relaxing, reminiscing and unwinding with old and new friends.

Dinner, Wine Tasting, Live & Silent Auctions, Entertainment

5:30 p.m. • Alex Madonna Expo Center

Enjoy wine tasting, a Madonna Inn gourmet, dinner, a live and silent auction featuring Western & Art Collectibles, and entertainment.

RODEO BOOSTERS — SUPPORTING CAL POLY RODEO FOR OVER 30 YEARS

TO DATE, RODEO BOOSTERS HAS DONATED OVER \$272,000 TO THE CAL POLY RODEO PROGRAM!

“Like” us on Facebook for the latest Rodeo Booster news and Champions Weekend updates!

<http://www.facebook.com/pages/RodeoBoosters/143595522068#!/pages/RodeoBoosters/143595522068>



Every three years, Rodeo Boosters hosts a reunion event to bring the generations of Cal Poly Rodeo supporters together. The 2012 Champions Weekend will be held November 2-3, 2012 at the Madonna Inn's Alex Madonna Expo Center. Please join us for this historic event! The 2012 Champions Weekend will feature the men and women who were part of Cal Poly Rodeo during the 1970s.

ACCOMMODATIONS

A block of rooms are reserved until October 20 at the Madonna Inn for Champions Weekend guests. Make your reservations before October 20 for the special event room rate by calling Madonna Inn at (805) 784-2418 and mention Rodeo Boosters Champions Weekend.

YES! WE'LL SEE YOU AT THE 2012 Champions Weekend!

CHAMPIONS TABLE — \$700.00

Reserved table with preferred seating for 10. Includes Wine Tasting and 10 commemorative wine glasses.

MUSTANG — \$75.00

Dinner, Western Art & Collectibles Auction, Entertainment. **Tickets will be available at the door for \$85.00.

TEAM ROPING — 3 STEERS FOR \$40.00

Enter three times. Sign-ups will be taken at the Madonna Inn Arena Saturday morning. Entry fee for Trot Barrel Race is \$20.00.

WINE TASTING — \$5.00

Includes commemorative wine glass and ticket to taste wines at Saturday's dinner event.

RODEO RELIEF SPA DAY —

See enclosed Rodeo Relief Spa Day registration form for package options.

Make checks payable to:
Rodeo Boosters
Post Office Box 13727
San Luis Obispo, CA 93406

Return the enclosed entry form to participate in the 2012 Champions Weekend! For questions, or more information, please call Bonnie Rosser at (530) 633-4890 or Trilby Barton at (559) 740-8006 or email info@rodeoboosters.com.



Pre-Registration Form

November 2-3, 2012 ♦ Madonna Inn, San Luis Obispo

Please complete this pre-registration form before October 15, 2012 and return to:
Rodeo Boosters, Post Office Box 13727, San Luis Obispo, CA 93406

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ EMAIL: _____

DATES ATTENDED CAL POLY: _____

MUSTANG — _____ at **\$75.00**

Dinner, Western Art & Collectibles Auction, Entertainment. ***Tickets will be available at the door for \$85.00.*

CHAMPIONS TABLE — _____ at **\$700.00**

Reserved table with preferred seating for 10 at dinner event. Includes Wine Tasting and 10 commemorative wine glasses.

WINE TASTING — _____ at **\$5.00**

Includes commemorative wine glass and ticket to taste wines at Saturday's dinner event.

TEAM ROPING — Entries will be taken at the Team Roping Check-In on Saturday morning.

CAMPUS TOUR — _____ Yes _____ No If yes, # attending _____

RODEO RELIEF SPA DAY — Amount enclosed for Spa Day: _____

2013 RODEO BOOSTER INDIVIDUAL MEMBERSHIP — _____ at **\$25.00**

Benefits include an invitation to Booster events, membership card, window decal and newsletters

2013 RODEO BOOSTER VIP MEMBERSHIP — _____ at **\$100.00**

Receives all Individual Membership benefits plus admission to the VIP Tent and two admission tickets to the 2013 Poly Royal Rodeo

SPONSOR A STUDENT/OPTIONAL EXTRA BOOST — I've included an extra... \$ _____

We will be unable to attend the 2012 Champions Weekend event, but would like to give an extra boost to sponsor a Rodeo Team student's meal, and for Cal Poly Rodeo scholarships, capital improvements and program needs!

TOTAL AMOUNT ENCLOSED: _____

Payment Method: Check # _____ Master Card _____ Visa _____

Credit Card Number: _____ Expiration: _____

Please make checks payable to **Rodeo Boosters**. For more questions or more information, please contact Bonnie Rosser at (530) 633-4890 or Trilby Barton at (559) 740-8006 or email info@rodeoboosters.com. Non-Profit ID 46-0466538



Rodeo Relief Spa Day Registration Form

November 3, 2012 ♦ Madonna Inn Resort & Spa, San Luis Obispo

Spa Packages must be booked by October 15, 2012 to guarantee a reservation!

All spa packages include your choice of a snack or lunch item and a memorable signature Madonna Inn Resort and Spa stainless steel water bottle, along with some valuable leisure time by the pool, use of the invigorating Jacuzzi or Fitness Room. The Madonna Inn Spa will contact you to set up a time for your treatment and answer any questions. Additional spa treatments are available for your pleasure. For more information, visit theSpa@MadonnaInn.com.

Please select your Spa Treatment, complete the registration form, and return with your Champions Weekend Registration form.

Pony Express — \$101.00

45 minutes. This is a 30 minute neck, shoulders and back massage with a 10 minute foot massage.

Grand Entry — \$131.00

60 minutes. This Signature Facial is for all skin-types and includes cleansing with sulfate-free cleansers, toning with floral waters and gentle exfoliation to remove dull surface skin cells. Enjoy a relaxing face, neck and shoulder massage incorporating a deep cleansing treatment using The Spa's bio-active serums and a re-hydration with a mineral-rich antioxidant mask. Also includes an arm and hand massage.

Rodeo Relief — \$136.00

60 minutes. A blend of nurturing techniques to relax and de-stress your body. Choose between warm towel therapy with aromatherapy or the healing properties of Arnica, an ancient herbal remedy known to help sore and tired muscles.

Cowgirl-Up — \$176.00

75 minutes. Moisturize and polish your skin with a pairing of Verbena Body Polish and a Thai Herbal Lotion Massage. Next is a Wild Lime Blossom Scalp treatment followed by a soothing Spicy Citrus Foot Massage.

Poly Royale — \$206.00

90 minutes. Get the "royal" treatment with four different focuses. First a body scrub of your choice, followed by a 30 minute mini focus massage designed to target your specific area of need. Then top this off with a Wild Lime Blossom Scalp Massage and a warming Ginger Foot Massage.

Lunch & Pool Pass — \$36.00

If you will not be indulging in a spa treatment, however, would like to join friends for lunch and lounging around the pool, you can purchase a pass for the snack/lunch, use of the pool, and a pool towel.

Please no substitutions within the packages. A 20% gratuity is recommended, however, it is always at the guest's discretion based on the quality of the service received.

Name(s): _____

Spa Package(s): _____

Package Price(s): _____

Total Amount Enclosed for Spa Package(s): _____

Best Contact Number to Schedule Spa Treatment: _____

Email Address: _____

Choice of Food Item: Granola Parfait or Croissant Sandwich
_____ Roast Turkey Breast _____ Roast Beef
with choice of: _____ Potato Salad or _____ Coleslaw

Please make checks payable to Rodeo Boosters.

Madonna Inn Spa – (805) 784-2474